





OVERVIEW

I bring over 20 years of experience in delivering brand-aligned, user-centered solutions that drive results. My expertise spans across user experience design, graphic design, animation, and development, giving me a unique perspective to lead cross-functional teams. Building strong relationships with team members is one of my greatest skills, and I am fortunate to have a career that allows me to pursue my passions while inspiring others to do the same.

 Broken Arrow, OK

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CHARLES ELLIOTT

Director of User Experience

FIND ME

Portfolio: www.CharlesElliottDesign.com

LinkedIn: [linkedin.com/in/charleselliottdesign](https://www.linkedin.com/in/charleselliottdesign)

Deviantart: [ce3design.deviantart.com](https://www.deviantart.com/ce3design)

LINKEDIN Recommendations

"I hired Charles back in 2007 after a very long process of combing through resumes. Meeting Charles in person was a slam dunk. After managing Charles and working through some very difficult projects I can say without reservation that he was one of my very best hires."

- Scott Burgin, IT Director
Tampa Bay Buccaneers

"At ConocoPhillips, Charles led and directed all branding, design, and usability efforts for the applications division. He took an incredibly archaic division into the 21st Century with a comprehensive design overhaul that was met with an overflow of commendations all the way up to the President and CIO level."

- Zac Penix, Director
Drones & Robotics Solutions

DESIGN SOFTWARE

AXURE RP

FIGMA

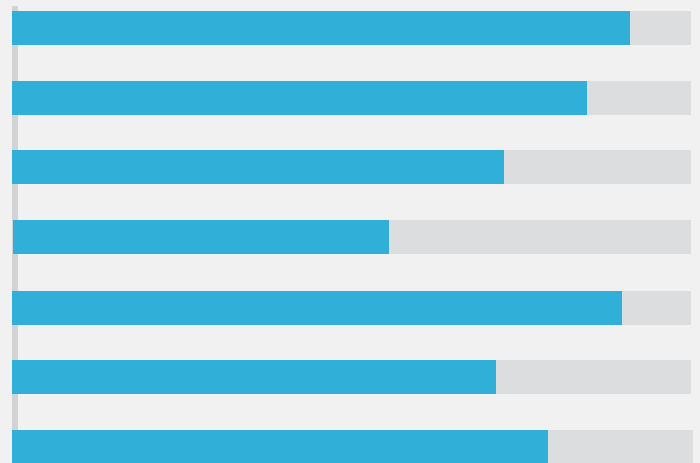
ADOBE XD

INVISION

PHOTOSHOP

ILLUSTRATOR

SKETCH



COMPUTER SKILLS

Proficient with:

- Azure DevOps
- Content Management Systems
- UX Analytical Tools
- Windows + Mac
- Agile Process and Methodology

Languages & Frameworks:

- HTML
- CSS
- Minimal Javascript
- Responsive Frameworks
- Component Libraries

EDUCATION

1997 - 2001

BACHELORS OF FINE ARTS

Graphic Design

Winthrop University

Rock Hill, SC

1996 - 1997

AAS COMPUTER SCIENCE

Information Technology

York Technical College

Rock Hill, SC

PROFESSIONAL EXPERIENCE

Highland Ag Solutions www.highlandhasit.com

Highland Ag Solutions is the leading digital platform for food safety and regulatory compliance in agriculture.
(August 2021 - Present) Tulsa, OK (Remote)

Director, User Experience

- Lead a group of UX Architects to create new products and features within the Highland Hub Software
- Stood up a new Design System to guide the transformation of all software programs
- Seated on the Highland Ag Steering Committee to guide and execute the company's vision
- Collaborate with the Compliance Committee to audit and assess risk in all areas of ADA compliance
- Orchestrating an effort to redesign all products within the Highland Hub

Ashley Furniture www.ashleyfurniture.com

Ashley Furniture Industries is the #1 Furniture Manufacturer in the World.
(November 2015 - August 2021) Tampa, FL

Director, User Experience

- Led a strong team of UX experts consisting of 8 UX Architects, 2 Web Content Mgrs, a UX Project Mgr and a UX Copywriter
- Designed and directed multiple UX projects for AshleyFurniture.com, as well as the mobile app and Enterprise projects
- Worked with multiple departments on projects in an Agile based framework
- Created many experiences with a high-revenue impact
- Directed a game-changing experience for our logistics group to improve the user journey for delivery systems

Senior Manager, User Experience (July 2018 – July 2020)

Senior UX Architect (November 2015 – July 2018)

ConocoPhillips www.conocophillips.com

ConocoPhillips is committed to the efficient and effective exploration and production of oil and natural gas.
(July 2013 - September 2015) Tulsa, OK

Senior Analyst, UI/UX

- Worked with application developers to create web and mobile applications
- Engaged end-users in the specification, design and implementation phases of UI development
- Managed priorities and timelines with product owners
- Utilized wire-framing tools to define the information hierarchy of design
- Worked with offshore development teams

Moffitt Cancer Center www.moffitt.org

Moffitt Cancer Center has made a lasting commitment to the prevention and cure of cancer.
(March 2011 - March 2013) Tampa, FL

Web Designer

- Worked with external and internal clients to update and manage moffitt.org with iAPPS Content Management System
- Maintained 4 additional sites: insidemoffitt.com, milesformoffitt.com, melanoma2011.com, jobsforthecure.com
- Created and Managed Facebook page
- Trained groups of colleagues to use iAPPS CMS
- Designed HTML email templates and campaigns

PROFESSIONAL EXPERIENCE

Tampa Bay Buccaneers www.buccaneers.com

The Tampa Bay Buccaneers are the Tampa, Florida football franchise within the National Football League.
(March 2007 - February 2011) Tampa, FL

Interactive Graphic Artist

- Collaborated with Web Engineer to develop a new website in 2007 and 2009
- Planned and built a ticketing site to improve the ticket buying experience
- Designed and scripted game day animations for the jumbotron at Raymond James Stadium
- Managed 7 creative department interns rotating every semester
- Built and managed Social Networking sites
- Designed style guides to maintain consistency and strengthen brand recognition

Exemplum, Inc. www.exemplum.com

Exemplum is a leading developer of interactive media that display and demonstrate products on the internet.
(Nov 2005 - March 2007) Blacksburg, VA

Level II Flash Designer/Developer

- Designed layouts for interactive product demos using originality of design while maintaining client branding
- Clients included: Hasbro, Alienware, Canon, Verizon Wireless and T-Mobile
- Wrote Actionscript code in a clean and efficient manner using Exemplum's development procedures
- Created companion external files such as XML, Flash Video (FLV) and JavaScript
- Trained Level 1 Flash Developers on best practices and creative output

Victor O. Schinnerer & Co. www.schinnerer.com

Victor O. Schinnerer is one of the largest underwriters of professional liability and specialty insurance in the world.
(March 2005 - Nov 2005) Washington D.C.

Graphic Designer

- Designed all corporate communications including website, brochures, direct mail, and postcards
- Maintained detailed production schedule for all production teams
- Ensured all marketing materials supported brand identity
- Created ads for trade publications and programs

ACCOLADES

- ADDY Award - Online/Interactive - Hasbro Transformers Cybertron Primus
- National Conventions and Visitors Bureau awards:
 - **Platinum Award (1st Place)** -
Destination Charlotte Newsletter
 - **Gold Award (2nd Place)** -
Tour Charlotte Newsletter
- Published in the 25th Annual National Dean's List 2001