



OVERVIEW

Senior design professional with strong creative vision and proven track record of delivering innovative design strategies and solutions to nationally recognized organizations. Consistently delivering projects ontime, within budget and exceeding expectations. An excellent ability to connect and build strong relationships with internal and external clients at all levels.

CHARLES ELLIOTT

Senior UX Architect

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FIND ME

- Portfolio:** CharlesElliottDesign.com
- LinkedIn:** linkedin.com/in/charleselliottdesign
- 500px:** 500px.com/celliott68
- Deviantart:** ce3design.deviantart.com

LINKEDIN Recommendations

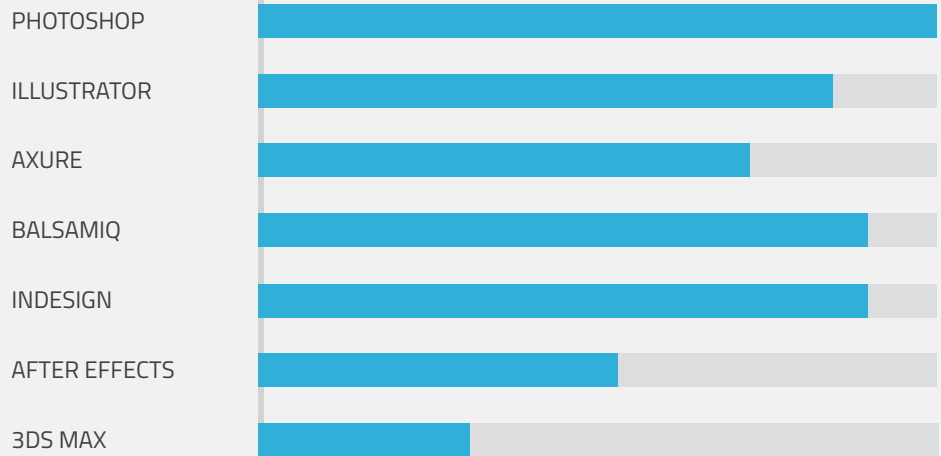
"I hired Charles back in 2007 after a very long process of combing through resumes. Meeting Charles in person was a slam dunk. After managing Charles and working through some very difficult projects I can say without reservation that he was one of my very best hires."

- Scott Burgin, IT Director
Tampa Bay Buccaneers 2000 - 2008

"At ConocoPhillips, Charles led and directed all branding, design, and usability efforts for the applications division. He took an incredibly archaic division into the 21st Century with a comprehensive design overhaul that was met with an overflow of commendations all the way up to the President and CIO level."

- Zac Penix, Director
Drones & Robotics Solutions

DESIGN SOFTWARE



COMPUTER SKILLS

Proficient with:

- Content Management Systems
- Analytics Tools
- Windows + Mac
- Social Media Platforms

Languages & Frameworks:

- HTML5
- CSS3
- Minimal Javascript
- Bootstrap

EDUCATION

1997 - 2001
BACHELORS OF FINE ARTS
Winthrop University
Rock Hill, SC

1996 - 1997
COMPUTER PROGRAMMING
York Technical College
Rock Hill, SC

PROFESSIONAL EXPERIENCE

Ashley Furniture www.ashleyfurniturehomestore.com

Ashley Furniture Industries is the #1 Furniture Manufacturer in the World.
(November 2015 - Present) Tampa, FL

Senior UX Architect

- Work with internal clients creating applications making employee workflow highly efficient and enjoyable
- Collaborate cross-functionally for seamless process and limiting roadblocks
- Manage long and short term goals through Agile Framework
- Whiteboard and wireframe with business managers and product owners to quickly arrive at exemplary solutions
- Create Hi Fidelity interactive wireframes using Axure rapid prototyping software

ConocoPhillips www.conocophillips.com

ConocoPhillips is committed to the efficient and effective exploration and production of oil and natural gas.
(July 2013 - September 2015) Tulsa, OK

Senior Analyst, UI/UX

- Worked with application developers to create web and mobile applications
- Engaged end-users in the specification, design and implementation phases of UI development
- Managed priorities and timelines with product owners
- Utilized wire-framing tools to define the information hierarchy of design
- Worked with offshore development teams

Moffitt Cancer Center www.moffitt.org

Moffitt Cancer Center has made a lasting commitment to the prevention and cure of cancer.
(March 2011 - March 2013) Tampa, FL

Web Designer

- Worked with external and internal clients to update and manage moffitt.org with iAPPS Content Management System
- Maintained 4 additional sites: insidemoffitt.com, milesformoffitt.com, melanoma2011.com, jobsforthe cure.com
- Created and Managed Facebook page
- Trained groups of colleagues to use iAPPS CMS
- Designed HTML email templates and email blasts

Tampa Bay Buccaneers www.buccaneers.com

The Tampa Bay Buccaneers are the Tampa, Florida football franchise within the National Football League.
(March 2007 - February 2011) Tampa, FL

Interactive Graphic Artist

- Collaborated with Web Engineer to develop a new website in 2007 and 2009
- Planned and built a ticketing site to improve the ticket buying experience
- Designed and scripted game day animations for the jumbotron at Raymond James Stadium
- Managed 7 creative department interns rotating every semester
- Built and managed Social Networking sites
- Designed style guides to maintain consistency and strengthen brand recognition

PROFESSIONAL EXPERIENCE

Exemplum, Inc. www.exemplum.com

Exemplum is a leading developer of interactive media that display and demonstrate products on the internet.
(Nov 2005 - March 2007) Blacksburg, VA

Level II Flash Designer/Developer

- Designed layouts for interactive product demos using originality of design while maintaining client branding
- Clients included: Hasbro, Alienware, Canon, Verizon Wireless and T-Mobile
- Wrote Actionscript code in a clean and efficient manner using Exemplum's development procedures
- Created companion external files such as XML, Flash Video (FLV) and JavaScript
- Trained Level 1 Flash Developers on best practices and creative output

Victor O. Schinnerer & Co. www.schinnerer.com

Victor O. Schinnerer is one of the largest underwriters of professional liability and specialty insurance in the world.
(March 2005 - Nov 2005) Washington D.C.

Marketing/Graphic Designer

- Designed all corporate communications including website, brochures, direct mail, and postcards
- Maintained detailed production schedule for all production teams
- Ensured all marketing materials supported brand identity
- Created ads for trade publications and programs

Visit Charlotte www.charlottesgotalot.com

Visit Charlotte is responsible for bringing visitors, conventions and events to the Charlotte region.
(September 2003 - March 2005) Charlotte, NC

Graphic Designer/Production Coordinator

- Conceptualized and designed all print and promotional materials including brochures, packaging, and posters
- Coordinated work flow for the creative team
- Selected photographers, directed photo shoots and presented to clients
- Managed the production process; inspected proofs for accuracy and adherence to production standards

ACCOLADES

- ADDY Award - Online/Interactive - Hasbro Transformers Cybertron Primus
- National Conventions and Visitors Bureau awards:
 - **Platinum Award (1st Place)** -
Destination Charlotte Newsletter
 - **Gold Award (2nd Place)** -
Tour Charlotte Newsletter
- Published in the 25th Annual National Dean's List 2001